



From the 603 Tau Sar Piah Family to Yours

Abundant Blessings for the Lunar New Year



Lunar New Year Showcase

Nestled in a shophouse at 603 Balestier Road is family-owned, family-run business 603 Tau Sar Piah. For close to 30 years, it has seen the unified efforts and passions of three generations in perfecting cherished family recipes and crafting quality artisanal bakes. With every sweet or savoury delight, all join hands and devote themselves to roles of taste-testing, tireless experimentation, and dedicated production so that only the best is offered to patrons. Well-loved signatures include delicately flaky Tau Sar Piahs in a range of flavours; Chicken Pies that ooze soul-satisfying goodness; golden “Volcano” Chicken Char Siew Baos that give way to explosively flavourful, juicy shredded chicken.

This Lunar New Year, the 603 Tau Sar Piah family bakes a wealth of blessings for all. Available from **8 January to 9 February 2024**, an array of celebratory treats — all handmade with the utmost care — make for gratifying communal goodies and heartfelt gifts. For the occasion, relish a Lunar New Year Gift Box filled with tasty titbits, or herald heights of happiness and prosperity with symbolic delicacies like the Yam Cake and the Prosperity Piah.

Prosperous with Plenty

603 Tau Sar Piah's rendition of 好意头 芋头糕 **Yam Cake (\$28.80)**, a festive must-have beckoning fortune and an auspicious year, is the product of a long-beloved family recipe. Yam is arduously cut and shredded by hand, then steamed till soft and combined with quality dried shrimps, cured Chinese chicken sausage, dried scallops, and shiitake mushroom. The result is textural delight with each bite — the subtly chewy cake replete with these flavoursome additions alongside tender chunks of yam. The Yam Cake is delicious both in its original form and pan-fried for added crisp. With pride taken in meticulous craft right down to thoughtful packaging, garnishes of cut chilli, spring onion, fried sliced shallots and sesame seeds are packed separately so the toppings stay fresh and may be added in the quantity one desires.



好意头 芋头糕 Yam Cake



四季平安 Lunar New Year Gift Box

For gifting, a 四季平安 **Lunar New Year Gift Box** housing four compartments of goodies is bound to delight. A *Classic* configuration (**\$50**) showcases *Classic Pineapple Balls*, *Shrimp Rolls*, *Chocolate Chip Cookies* and *Kueh Bangkit*.

The *Signature* collection (**\$60**) stars 603 Tau Sar Piah family favourites of *Signature Pineapple Balls*, *Chocolate Chip Cookies*, *Peanut Cookies*, and *Kueh Bangkit*.

The *Signature Pineapple Balls* are single-bite versions of the *Signature Pineapple Rolls*, which are light, buttery pastries stuffed with generous helpings of house-made pineapple jam. Malaysian pineapples are selected specifically for balanced sweetness and the textural interest of a more fibrous mouthfeel, then hand-grated and carefully cooked into a perfectly tart, mildly honeyed filling. The satisfying, buttery crunch of *Chocolate Chip Cookies* reveal an irresistible marriage of cocoa and roasted almonds — balanced richness with a fragrant, nutty finish. This is another family recipe, guarded for generations.

Peanuts are roasted and shelled by hand for the *Peanut Cookies*. Enhanced with groundnut oil and a touch of salt, each crumbly cookie crowned with its namesake boasts unadulterated nutty goodness.



Kueh Bangkit



Pineapple Rolls

Crafting the classic ***Kueh Bangkit*** is a labour of love; the process involves standing over the stove for hours, toasting flour with pandan to achieve an unparalleled melt-in-your-mouth texture. A delicately crisp exterior dissolves to deliver fragrances of creamy coconut and hints of tapioca.

To celebrate the Lunar New Year, **Prosperity Piahs (\$22.80)** come adorned with a stamp reading “福” (*fú*, meaning wealth, prosperity, blessing). These tau sar piahs, individually handmade with special attention and care, are available in a communal size (6”, 15cm) or within an 8-piece gift box (3”, 7.5cm each). A combination of two doughs are kneaded and laminated by hand, thin layers baked to crisp, flaky perfection around luscious fillings of classic salty or sweet mung bean paste.



Assorted Bakes



Kueh Bahulu



Kueh Lapis

Heighten the joy of reunions with snacks shared among family and friends. 603 Tau Sar Piah offers a range of 26 classics and popular staples like the addictively savoury ***Salted Egg Cookies***, ***Arrowroot Crisps*** fried to golden goodness, and ***Seaweed Crisps*** studded with fragrant sesame seeds. There is something for everyone — canisters of crunchy ***Crabstick Crisps***, ***Cornflake Cookies***, ***Cheese Straws***, and more.

603 Tau Sar Piah's signature handmade pineapple jam also comes in a generous dollop atop pastry specially developed for the open-faced **Pineapple Tarts**. Decadently moist, perfectly spiced **Kueh Lapis** is accented by the sweet tang of prunes and bright cranberries in additional ***prune*** and ***cranberry*** versions. The perennially beloved **Kueh Bahulu** — light, fluffy, fragrant egg cakes — may be enjoyed good on its own ***plain***, or bedecked with juicy raisins in the ***raisin*** variation.

Created with love and handmade with care, every celebratory quintessential is a heartfelt wish to be happy and well this Lunar New Year, from the 603 Tau Sar Piah family to yours.



Price List

Gift Boxes

| | |
|--|---------|
| 四季平安 Lunar New Year Gift Box (<i>Signature</i>) | \$60 |
| 四季平安 Lunar New Year Gift Box (<i>Classic</i>) | \$50 |
| Kueh Lapis (6" x 6.5") in Gift Box | \$46.80 |
| Prune Kueh Lapis (6" x 6.5") in Gift Box | \$57 |
| Cranberry Kueh Lapis (6" x 6.5") in Gift Box | \$60 |
| 好意头 芋头糕 Yam Cake (7" round) in Gift Box | \$28.80 |
| Prosperity Piah (6", 15cm) in Gift Box (<i>Salty or Sweet</i>) | \$22.80 |
| Prosperity Piah (3", 7.5cm each) 8pc Gift Box (<i>8pc Salty, 8pc Sweet, or 4pc Salty + 4pc Sweet</i>) | \$22.80 |

CNY Snacks

| | <i>Single</i> | <i>Double</i> |
|--|---------------|---------------|
| Pineapple Rolls (<i>with Signature House-made Filling</i>) | \$30.80 | \$60 |
| Pineapple Rolls (<i>Classic</i>) | \$20.80 | \$40 |
| Pineapple Tarts (<i>with Signature House-made Filling</i>) | \$31.80 | \$62 |
| Pineapple Tarts (<i>Classic</i>) | \$18.80 | \$36 |
| Kueh Bangkit | \$16.80 | \$32 |
| Chocolate Chip Cookies | \$19.80 | \$38 |
| Peanut Cookies | \$16.80 | \$32 |
| Seaweed Crisps | \$15.80 | \$30 |
| Crabstick Crisps | \$17.80 | \$34 |
| Salted Egg Cookies | \$19.80 | \$38 |
| Kueh Bahulu (plain) | \$16.80 | \$32 |
| Kueh Bahulu (raisin) | \$20.30 | \$40 |
| Shrimp Rolls | \$12 | \$24 |



| CNY Snacks | Single | Double |
|---------------------------|---------|--------|
| Arrowroot Crisps | \$12 | |
| Honey Joy | \$16.80 | \$32 |
| Cornflake Cookies | \$16.80 | \$32 |
| Coffee Almond Cookies | \$17.80 | \$34 |
| Walnut Cookies | \$16.80 | \$32 |
| Cashew Cookies | \$19.80 | \$38 |
| Green Tea Cookies | \$17.80 | \$34 |
| Rose Tea Almond Cookies | \$16.80 | \$32 |
| Multi-Grain Cookies | \$16.80 | \$32 |
| Suji Cookies | \$19.80 | \$38 |
| Butter Cookies | \$18.80 | \$36 |
| Almond Puff Cookies | \$17.80 | \$34 |
| Almond Pumpkin Seed Thins | \$16.80 | \$32 |
| Almond & Raisins Biscotti | \$17.80 | \$34 |
| Cheese Straws | \$23.80 | \$46 |
| Carrot Cake (7.5" x 3.5") | \$14.50 | |
| Yam Cake (7.5" x 3.5") | \$14.50 | |
| Sambal Chilli | \$5.50 | |

Details at a glance

Availability

- Available from **8th January 2024 to 9th February 2024**.
- No minimum order required.
- Orders are to be within standard delivery or takeaway timing windows configured on estore. View full menu and order at <https://www.603tausarpiah.com/order>

Promotions

- Free standard delivery for orders above \$200.
- 10% off for orders above \$500 made by **26 January 2024**.
 - Items from regular range will be included in minimum spend, but 10% discount only applies to Lunar New Year items.

Opening Hours

- Open from 9am to 6pm daily including weekends and public holidays (other than Lunar New Year period)

Dates of Closure

- Open until 12 noon on Lunar New Year Eve (除夕)
- Business resumes on 6th day of Lunar New Year

Contact

For General enquiries, Events catering, Corporate orders, Groupbuys, and more.

<https://www.603tausarpiah.com/order>

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Call: +65 6250 0692

Instagram: @603tsp

Facebook: <https://www.facebook.com/603TauSarPiah>

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603 Balestier Road
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Catering

<https://www.603tausarpiah.com/wp-content/uploads/2023/06/603-Tau-Sar-Piah-Events-Catering-Menu-web.pdf>